

# Accessibility audit

- Address of start page: <https://bulthaup.com/de-de/>
- Evaluating organisation: BSVH (<http://www.bsvh.org/>)
- Evaluator: Thomas Mayer, [t.mayer@bsvh.org](mailto:t.mayer@bsvh.org)
- Evaluation period: 9. August 2018 - 6. September 2018

## Page sample

### Page 1 (Start page)

- Title: Bulthaup
- URL: <https://bulthaup.com/de-de/>
- Result: Conforms to WCAG 2.0

### Page 2 (Content page)

- Title: bulthaup b2 Küchen - Küchenwerkstatt - Bulthaup
- URL: <https://bulthaup.com/de-de/b2/>
- Result: Conforms to WCAG 2.0

### Page 3 (Training)

- Title: Ausbildung - Bulthaup
- URL: <https://bulthaup.com/de-de/karriere/ausbildung/>
- Result: Conforms to WCAG 2.0

### Page 4 (Contact form)

- Title: Kontakt - Bulthaup
- URL: <https://bulthaup.com/de-de/kontakt/>
- Result: Conforms to WCAG 2.0

## Rating and comments for the individual checkpoints

All pages evaluated conform to WCAG 2.0:

- Content passes WCAG 2.0 in 35 of 48 checkpoints because the respective Success Criterion is met.
- Content passes WCAG in 13 of 48 checkpoints because the respective Success Criterion is not applicable.

## **Content passes WCAG 2.0 in 35 of 48 checkpoints:**

### **Checkpoint 1.1.1a – Alternative text for interactive elements**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.1.1b - Alternative text for images and objects**

**Page 1, 2, 3:** Conforms to WCAG 2.0

**Page 4:** not applicable

### **Checkpoint 1.1.1c – Empty alt attributes for layout images**

Regarding the icon above search for retailers (without information content at this point): No `alt` attribute present.

**Page 1:** Conforms to WCAG 2.0

Regarding the icon above search for retailers (without information content at this point): No `alt` attribute present.

**Page 2:** Conforms to WCAG 2.0

**Page 3, 4:** not applicable

### **Checkpoint 1.3.1a – HTML mark-up for headings**

The use of HTML headings and especially the structure of hierarchical heading levels is in partly illogical here. Usually, the headings span two lines. Seen from a content perspective, this could be collapsed into one level, but two levels are used (`h2` for line 1 und `h3` for line 2).

The heading above ' Find your retailer' is not marked up as HTML heading. This leads to a wrong allocation logically since the first heading of the retailer search is at level `h4`.

**Page 1:** Conforms to WCAG 2.0

**Page 2:** Conforms to WCAG 2.0

See Page 1 (heading dealer search).

**Page 4:** Conforms to WCAG 2.0

Contact, enumeration under "Tochtergesellschaften": The names of countries and/or regions should be marked up as HTML headings (an alternative would be the use of list mark-up ([u1](#))).

**Page 3:** Conforms to WCAG 2.0

### **Checkpoint 1.3.1b – HTML mark-up for lists**

Regarding the enumerations with links in the results views of retailer search (both views): HTML list mark-up should be used ([u1](#)).

**Page 1:** Conforms to WCAG 2.0

Regarding the enumerations with links in the results views of retailer search (both views): HTML list mark-up should be used ([u1](#)).

**Page 2:** Conforms to WCAG 2.0

See Page 1.

**Page 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.3.1d – Content structured**

**Page 4:** Conforms to WCAG 2.0

Contact, enumeration under "Tochtergesellschaften": Empty `p` elements are used as space holder.

**Page 1, 2, 3:** Conforms to WCAG 2.0

### **Checkpoint 1.3.1h – Labels of form elements can be programmatically determined**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.3.2a – Meaningful sequence**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.3.3a – Usable without reference to sensory characteristics**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.4.1a – Usable without color**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.4.3a – Text contrast sufficient**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.4.4a – Text can be magnified to 200%**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 1.4.5a – No use of text as images**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.1.1a – Usable without mouse**

In the first block of text in the start page (image and text link "Finanzierung"), the first two links cannot be activated when the screen reader is turned on. The reason for this is hard to determine: it may be due to a superfluous `tabindex` attribute and/or a non-valid use of `aria-describedby`. (The result can be reproduced in both screen readers NVDA and JAWS in different versions, in combination with the browsers Firefox and IE.)

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.1.2a – No keyboard trap**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.2.1a – Timing is adjustable**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.2.2a – Animated content can be paused**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.3.1a – No flashes**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.1a – Blocks can be bypassed**

**Page 2:** Conforms to WCAG 2.0

The use of the `aria-label` "Sie sind hier" (you are here) for the subordinate navigation (Werkschrank, Werkbank) is misleading. It suggests that this navigation constitutes a *breadcrumb*, which is not the case.

**Page 1, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.2a – Descriptive titles**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.3a – Meaningful focus order**

**Page 2:** Conforms to WCAG 2.0

Function "Bild teilen" (share image): For keyboard users, the focus is not visible over three tab stops.

**Page 1, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.4a – Descriptive link texts**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.5a – Multiple ways to access content**

Conforms to WCAG 2.0

### **Checkpoint 2.4.6a – Descriptive headings and labels**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 2.4.7a – Current focus position visible**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 3.1.1a – Language of page provided**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 3.2.1a – No unexpected context change on focus**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 3.2.2a - No unexpected context change on input**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 3.2.3a – Consistent navigation**

Conforms to WCAG 2.0

### **Checkpoint 3.2.4a - Consistent identification**

Conforms to WCAG 2.0

### **Checkpoint 3.3.1a – Error identification**

**Page 1:** Conforms to WCAG 2.0

Retailer search: Th error messages are not linked with the respective fields via `aria-describedby` (compare contact form). However, when submitting the form with errors, the focus is set to the first field with an error.

**Page 2:** Conforms to WCAG 2.0

**See Page 1.**

**Page 4:** Conforms to WCAG 2.0

**Page 3:** not applicable

### **Checkpoint 3.3.2a – Form elements have visible labels**

**Page 1, 2, 4:** Conforms to WCAG 2.0

**Page 3:** not applicable

### **Checkpoint 3.3.3a – Help when errors occur**

**Page 4:** Conforms to WCAG 2.0

**Page 1, 2, 3:** not applicable

### **Checkpoint 4.1.1a – Syntax used according to spec**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

### **Checkpoint 4.1.2a – Name, role and value available**

**Page 1, 2, 3, 4:** Conforms to WCAG 2.0

## **Content passes WCAG 2.0 in 13 of 48 checkpoints by being not applicable:**

### **Checkpoint 1.1.1d – Alternatives for CAPTCHAs**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.2.1a – Alternatives for audio-only and video-only files**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.2.2a – Captions for pre-recorded videos**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.2.3a – Audio description or media alternative for pre-recorded videos**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.2.4a – Live videos with captions**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.2.5a - Audio description for pre-recorded videos**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.3.1c – HTML mark-up for quotations**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.3.1e – Data tables properly structured**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.3.1f – Allocation of data table cells**

Page 1, 2, 3, 4: not applicable

### **Checkpoint 1.3.1g – No structural mark-up for layout tables**

Page 1, 2, 3, 4: not applicable

**Checkpoint 1.4.2a – Sound can be turned off**

Page 1, 2, 3, 4: not applicable

**Checkpoint 3.1.2a – Foreign-language parts marked up**

Page 1, 2, 3, 4: not applicable

**Checkpoint 3.3.4a – Error prevention is supported**

Page 1, 2, 3, 4: not applicable